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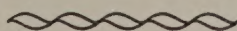
Rhododendrons and Azaleas

SPRING 1954



RHODODENDRON DISCOLOR HYBRID

We do not have facilities for shipping stock any larger than the two-three foot size. There are larger plants of some items here for sale but arrangements will have to be made for delivery on this stock. Box material for large plants is both prohibitive in price and scarce. We will do what we can but must ask you to be patient.



JOSEPH B. GABLE

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RHODODENDRONS

AUGUSTINI—The 'blue' rhododendron. Precariously hardy here but very striking when and where it does well. Seedlings from a parent plant that has been growing in the open here for over twenty years with some slight injury to the plant at times but often losing its buds. 4 in. pots, \$1.50

BAGSHOT RUBY—Blood crimson flowers very brilliant but the plant may need a somewhat protected situation. It has not been injured here in three winters. 10-12 in., \$4.00

BEAUFORT—New, early white with very fragrant flowers, good foliage and plant habit. Our introduction and a definite improvement on the common commercial whites generally offered. Stock limited. 6-12 in., \$5.00

BRACHYCARPUM—This hardy species from Japan is all too little known in the Eastern U. S., forming well shaped plants with beautiful dark green foliage and late creamy white flowers lightly striped with pink. Have good stock of plants too large to ship. 6-10 ft., \$10.00 - \$15.00

CAROLINE—Another hybrid which we are again offering this season. A superlative plant at all seasons and bearing abundant large pale orchid flowers that are quite fragrant. Early mid-season. It has yet to be injured here by winter cold. 8-12 in., \$5.00; 12-15 in., \$8.00

CATAWBIENSE ALBUM (Glass)—A white flowered form of Rhod. Catawbiense that comes true from seeds. Discovered by the late Mr. Powell Glass. 6-8 ins., \$2.00; 12-18 in., \$4.00

CHAPMANNI X MUCRONULATUM—A first generation cross that is growing lustily but flowers unseen so far. 12-18 in., \$2.00

CONEMAUGH—A hybrid of Rhododendron racemosum and R. mucronulatum, with very early pink flowers. Rather tall growing. 6-12 in., \$2.00

CYNTHIA—Beautiful large rosy crimson flowers. Should be given a spot protected from high winds and full winter sun—a site that will make any rhododendron feel more at home! 10-12 in. \$5.00

DISCOLOR—This is one of the very finest exotic species that may be grown in our climate. It hails from West Central China and has been described as "E. H. (Chinese) Wilson's second best discovery." What interests us is that it is hardy in our part of the world in partially shaded woodland sites where it opens its great white or pale blush blossoms in late June. Normally grows into a tree twelve to fifteen feet high but more often seen as a large shrub. 8-12 in., \$2.00

DISCOLOR HYBRIDS—Unflowered and colors unknown. 4-6 ft., \$10 - \$15

FORTUNEI—Very large blush pink fragrant flowers and dependably hardy with us. Another so called "tree" species that hardly reaches that stature in cultivation but is often tree-like in habit. The corolla is seven lobed instead of the usual five. Rhododendron Fortunei is quite free from all insect damage—in fact almost immune—and this also applies to its close relatives R. discolor and R. decorum. All hybrids of these species seem to partake of these pest resistant characters to a great extent. I have yet to observe a single lace bug or white fly on them and leaf eating worms rarely touch them, Fortunei itself, perhaps never. Large sizes, 6-8 ft., on application. 4 in. pots, \$1.00; 6-8 in. pots, \$1.50

- GOMER WATERER**—Late white. 10-12 in., \$5.00
- HAEMATOCHILUM**—A slow growing species with very early pink flowers of good size and fragrant, of which we can offer a few small plants this season. Established plants seem quite hardy here though the buds are sometimes hurt because they try to open as early as March. 3 in. pots, \$1.50
- JOHN WALTER**—Crimson. 8-10 in., \$5.00
- KEISKEI**—A species from Japan with plant habit and foliage somewhat resembling that of *R. carolinianum* but flowers pale yellow very early in spring. 4 in. pots, \$1.50
- LONGESQUAMATUM**—Have a few seedlings of this unusual species which has surprised us by surviving our winters for a number of years unscathed. A sturdy, fine looking plant with pink gloxinia shaped flowers that are heavily spotted dark crimson in the throat. 4 yr. sdls., 4-6 in., \$2.50
- MADAM de BRUIN**—Cerise red flowers. 8-10 in., \$5.00
- MADAM MASSON**—White with yellow throat. 10-12 in., \$5.00
- MAKINOI**—A Japanese species, slow growing and of rather dwarf habit. The flowers are pale pink of fair size and the long, very narrow leaves, somewhat rolled up both summer and winter, are covered beneath with a white, woolly felt which turns a buff color and lasts for several years. It has been satisfactorily hardy here. 3 in. pots, \$1.50
- MAXIMUM**—We have this native rhododendron in almost any size up to eight feet. Arrangements will have to be made to transport the larger plants. 1-8 ft., \$1.00-\$15.00
- MUCRONULATUM**—A very early deciduous species with rose purple flowers blooming with forsythia. Very hardy and does well in full sun. 6-12 in., \$1.50
- PURPLE SPLENDOUR**—Best purple. A little on the tender side. 10-12 in., \$5.00
- RACEMOSUM. 59717. ROCK NO.**—Dwarf type with charming rose pink flowers and flowering when only a few inches high. 4 in. pots, \$1.00

AZALEA SPECIES

- ARBORESCENS**—Late flowering native azalea with a heliotrope fragrance. Will grow into large specimens with age—ten to twelve feet high and wide. Very good on the bank of a stream or pond. 4 in. pots, \$1.50; 12-15 in., \$2.50
- POUKHANENSE**—The wild azalea of South Korea which is quite hardy here growing into fine compact plants generally wider than high in exposed places. The abundant flowers are in shades of lilac purple. 8-12 in., \$2.00
- SCHLIPPENBACHII**—The "Royal" azalea. The large pure pink flowers, about the size of the flowering dogwood, are produced in early spring. Hardy anywhere but best in partly wooded situations where its blooms last longer in good condition. Sizes up to six feet. 6-8 in., \$1.50
- YODOGAWA**—The double flowered form of Poukhanense. 12-18 in., \$3.00

GABLE HYBRID AZALEAS

CAMPFIRE (F3G)—Hose-in-hose flowers of cardinal red fading to crimson shades. Hardy plant that will probably grow fairly large. 6-12 in., \$2.00

CAROL—(B8G). Abundant hose-in-hose flowers of most brilliant crimson pink on a spreading, rather dwarf plant make this one of the more promising new sorts. 6 in., \$1.50

CAROLINE GABLE—(96G). Brilliant hose-in-hose pink. 4-in. pots \$1.00, 6 in. pots \$1.50

HERBERT—Red purple hose-in-hose flowers of good size profusely and dependably borne make this one of the most called for of our hybrids. 10-12 in., \$2.50

LaROCHE—Single rose purple flowers very early. Free flowering, dependable and quite hardy. 10-12 in., \$2.00

LORNA—Very double pink flowers on a dense spreading type plant. Larger and faster growing than Rosebud. 6 in. pots, \$2.00

LOUISE GABLE—Double salmon pink flowers of good size borne on a rather slow growing dense twiggy plant. 8-12 in., \$2.00

MARYANN—(38G). Medium late double flowered pink. Profuseness of bloom and good plant habits also commend it. Very hardy. 8-12 in. pots, \$2.00

MARY DALTON—(111G). Hose-in-hose salmon red with very pointed petals arranged in perfect symmetry. 10-12 in., \$2.00

MILDRED MAE—Very shapely plant with dense evergreen foliage and lavender flowers spotted bright red. Very hardy. 10-12 in. pots, \$2.00

PURPLE SPLENDOUR—Dark reddish purple hose-in-hose flowers. Spreading habit. 10-12 in., \$2.50

ROSEBUD—(B5G). Rose pink colored and rose form fully double flowers on a very dwarf plant. Unusually floriferous even for an azalea and—again rose like—it is particularly charming in the stage of the opening bud. Stock limited. 3 in. pot, \$1.00

ROSE GREELEY—We believe we have produced in this, that hardy white we have been looking for. The color is pure except for very faint trace of yellow in the throat, flowers are of good size and substance and the plant of good compact, branching habit. 4 in. pots, \$1.00; 6 in., \$2.00

SPRINGTIME—An early flowering pure pink that grows rather tall and will need considerable room. One of the very hardiest azaleas. 6-in. pots, \$2.00

J11G—A late red flowered type to extend the season. Very bright and hardy. 6 in. pots, \$2.00

C-6-G—A double pink of the Rosebud type but a larger growing plant. The flowers appear in midseason, last well and are showy. Hardy. 6 in. pots, \$2.00

We like the single flowered azaleas also but find that the double and hose-in-hose forms set little or no seeds and losing none of their vitality in seed production they are more healthy, vigorous and free flowering than the single sorts. We therefore have been breeding toward this objective.